

Ideate – Acceptable Use Policy

(Version number: v1.0)

This policy describes what you cannot do with our services. If you breach the policy or help others to do so, we may suspend or terminate your use of the services.

1. Definitions

In this policy the following words have the following meanings:

- **content** means any submissions made to the site, whether public or private, including messages or comments on the content of other users;
- **policy** means this acceptable use policy;
- **services** means the web services offered by us on the site;
- **site** means the website located at www.ideate.co.za;
- **system** means any network, computer or communications system, software application, or network or computing device;

2. Changes to the Policy

We may change the terms of this policy at any time. We will notify you of any changes by placing a notice in a prominent place on the website or by email. If you do not agree with the change you must stop using the services. If you continue to use the services following notification of a change to the terms, the changed terms will apply to you and you will be deemed to have accepted such terms.

3. Responsibility

You are responsible for your conduct, profile, and content on the website. You understand that your actions have consequences, and may result in criminal or civil liability. We do not endorse or take responsibility or liability for your actions.

4. Your content

You retain the intellectual property rights to your copyrighted content. By submitting content to the site, you grant us a licence to use, distribute, reproduce or adapt the content for any purpose. This licence is worldwide, irrevocable and free from royalty.

5. Prohibited content

You may not use, or help others to use, the site for any illegal or harmful purposes, including the following:

- **Illegal content.** This includes sharing or advertising child pornography or content that infringes the intellectual property rights of others (for example their copyright or trademarks), inciting or encouraging harm against others, or conducting or advertising illegal transactions (including selling drugs or promoting unlicensed gambling).
- **Fraudulent content.** This includes offering, sharing or promoting false information relating to goods, services or schemes, or otherwise misleading others in a way that is harmful or illegal.
- **Abusive content.** This includes content that is defamatory or vulgar, infringes another's right to privacy (for example their personal information), or is otherwise unreasonably objectionable.
- **Destructive content.** This includes content or software designed for the purpose of malicious damage to computers, systems, or data, or to control or otherwise access any of these.

6. Prohibited conduct

You may not use, or help others to use, the site or its services to interfere with the connections or security of networks, systems or other users, including:

- **Unauthorized access.** This includes accessing or attempting to access a network, system or user's profile without permission.
- **Surveillance.** This includes the surveillance of any data on a network, system or user's profile without permission.
- **Intentional harm.** This includes intentionally damaging the structure or efficient working of a network, system or user's profile through physical or electronic means, including Denial of Service attacks.
- **Spam.** This includes sending or promoting unsolicited mass electronic communications without permission.
- **Data manipulation.** This includes the malicious and fraudulent altering of any data on or sent by a network, system or user's profile without permission.
- **System manipulation.** This includes the malicious and fraudulent alteration of a network, system or user's profile without permission.

7. Investigation and Enforcement

We will investigate any breach of this policy. During and after an investigation, we can alter or remove any content that breaches this policy, or share this content or related information with any relevant third party, including other users or law enforcement agencies.

This section applies to any agreements that you have with us.

8. Your duty to report breaches

You agree to notify us of any breach of this policy, via email or any other reporting process that we have set up.